

UOL channel

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We Welcome Families' Awards Ceremony

25 APRIL 2013

GUEST-OF-HONOUR
MR. CHAN CHANG SING
ACTING MINISTER FOR
SPECIAL FAMILIES



**UNITED SQUARE WINS
PRO-FAMILY AWARD**

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With a focused tenant mix and facilities that meet childrens' needs as a mall within a playground, and a year-round activity programme that rolls out children events and workshops, United Square's niche positioning as a family-friendly shopping mall was further affirmed at the "We Welcome Families' Excellence Award organised by The Businesses for Families Council held on 25 April 2013.

"This award reaffirms United Square's positioning as a Kids Learning Mall and spurs us to continue providing more family-friendly amenities and services to our shoppers," said UOL Group Deputy General Manager of Marketing Mr Hauw Kheng Lip.

Supported by the Ministry of Social and Family Development, the Awards were given out to businesses that have family-friendly measures in place, including facilities and service touch points. There were three

categories - the Excellence Awards, the Achiever Awards and the Champion Awards.

This year, the Council received 81 business nominations across five sectors: Food & Beverage, Leisure & Lifestyle, Retail, Services and Shopping Mall. Only six shopping malls won the coveted 'We Welcome Families' Excellence Award.



UOL Group Senior General Manager for Property & Engineering Mr Chan Weng Khoon (right) receives the Top 10 Developers award at BCI Asia Awards

UOL WINS BCI ASIA TOP 10 DEVELOPERS FOR THIRD CONSECUTIVE YEAR

For the third consecutive year, UOL clinched one of the industry's most coveted awards for the Asian building and design industry at the BCI Asia Top 10 Developers Awards (Singapore) held on 14 June 2013.

First launched in 2011, the Awards are given out to developers and architectural firms that have built and designed the most number of buildings in Hong Kong, Indonesia, Malaysia,

the Philippines, Singapore, Thailand and Vietnam. Through these Awards, the industry will have a better understanding of these firms' social and environmental impact on the built environment.

The criteria for the 2013 Awards were expanded to include a focus on sustainability. 2013 winners were those with the highest score in terms of sustainability and green building ratings across all their projects under construction in this past year.

UOL TAKES SIX AWARDS AT INTERNATIONAL PROPERTY AWARDS

Thanks to the consistently high standards of excellence delivered in our projects, UOL snagged six awards at the recently-held International Property Awards for Asia-Pacific in Kuala Lumpur on 10 May 2013.

Our Duchess Residences won a 5-Star Award for Best Landscape Architecture Singapore, while our Katong Regency-UOL Edge Gallery won a 5-Star Award for the Best Interior Design Show Home in Singapore and the Asia-Pacific. Nassim Park Residences walked away with "Highly Commended" awards in Development

Multiple Units Singapore and Newton Suites also clinched "Highly Commended" awards in Apartment Singapore and Residential High-rise Development.

The Awards, held at the Kuala Lumpur Shangri-La Hotel, was the biggest regional event in the Awards 19-year history, with 429 awards given out to 260 companies from 23 countries.

All 5-Star Award Winners were further evaluated, and one from each of the 43 categories was selected to represent the Asia-Pacific region in the 2013 International Property Awards. Regional winners will then go on to compete with regional winners



From UOL Group, Product Development Manager Mr Heng Chin Hong, Assistant General Manager (Product Development) Ms Joyce Sng, Deputy General Manager (Marketing) Mr Anthony Wong and Senior Project Manager (Head, Malaysia Projects) Mr Lee Leong Seng at the Awards Ceremony in Kuala Lumpur

from Africa, Arabia, Europe, UK and the America in the International Final 'World's Best' Property Awards which will take place in London in December 2013.

TREASURE ISLAND ADVENTURE LIVE SHOW - A HIT WITH EVERYONE!



Meet and greet the pirates!

This June, United Square Shopping Mall presented another breakthrough item - Treasure Island Adventure. For the first time in Singapore, families 'board a ship' and enjoyed a 360-degree interactive adventure show in a simulated environment of a ship.

The high-energy-powered show kept the kids enthralled as the swashbuckling captain and his delightful crew swept the kids on an adventure on the high seas in search of a buried treasure. Made complete with comedy and mock fighting scenes, the young viewers were also invited on stage to try their hands on hoisting the sails and digging for treasures. Thematic activities like crafts, costume photoshoot and viking rides added to the splendor of the live show. It was truly an unforgettable experience for everyone!

ST POCKET MONEY FUND STUDENTS GO ON "SHOP-FOR-A-WISH" SPREE AT UNITED SQUARE AND VELOCITY @NOVENA SQUARE

On 13 June 2013, 100 students from the Straits Times Pocket Money Fund went on a shopping spree in a special event to mark the 20th Anniversary Celebrations of the Great Singapore Sale. They were each given \$100 worth of vouchers to buy whatever they wanted in this "Shop-for-a-Wish Day" organised by the Singapore Retailers Association, MasterCard, United Square Shopping Mall and Velocity@Novena Square.

Accompanied by their assigned youth volunteers, the children really stretched their vouchers by purchasing as many items as possible like books, stationery, toys, apparel, shoes and bags.

Apart from shopping, the children also had fun participating in Foosball, Xbox Kinect and an outdoor obstacle course at Velocity@Novena Square, as well as 15-minute trial classes at Smart Science Lab, Z Fencing, KinderGolf, Ballet & Music and Global Art at United Square.

They also participated in activities like rock-climbing, T-shirt painting and organiser-making. They were then treated to a tea party, donning pirate paraphernalia and having their photos taken, before going home with a goodie bag each.



Fruitful shopping



Volunteers lend a hand in picking the assessment books

DUCHESS RESIDENCES WINS BCA CONSTRUCTION EXCELLENCE AWARD



Duchess Residences

UOL is proud to be awarded the BCA Construction Excellence Award 2013 (Residential Buildings – \$1,800/m² and above category) for Duchess Residences.

This year, the Building Construction Authority (BCA) of Singapore gave out Construction Excellence Awards to 31 buildings for high quality workmanship and the use of productive technologies. The Awards serve as an incentive for contractors operating in Singapore to attain high standards of management, technical expertise and workmanship, as well as to enhance competition in work excellence.

SURF, STRETCH AND SPLASH AT 'VELOCITY BEACH RUSH'



Parents cheer on their children in the Hamster Chariot Wheel obstacle challenge

Two big sand pits and a water pool decked out in bright colours and complete with barricades, netting and cushioning, were set up at Velocity@Novena Square's outdoor court, as the beach setting for our "Velocity Beach Rush" pentathlon event during the June school holidays.

Participants had to overcome mini obstacles that incorporated elements of five different beach games in a single circuit event. The obstacles were challenging, and participants certainly needed agility and endurance to complete the circuit within the five-minute time limit!

In the Individual Challenge, participants had to pit themselves against each other to

achieve the fastest player title. Teams in the Corporate Team Challenge and Open Team Challenge, had to overcome all the obstacles together, with the opposing team distracting them along the way. In the Family category, obstacles were slightly modified and made less challenging to cater to families for a fun bonding time between parents and kids.

There were special privileges for shoppers too. Those who spent \$60 or more got the chance to show off their skills at the dedicated Beach Rush obstacle station, and participate in the Beach Rush Lucky Draw where they stood to win a trip for two to Club Med Phuket. A free TEVA branded waterproof mobile pouch was given out to those who spent \$160 or more, and shoppers who spent \$320 and above received an additional TEVA branded 12-litre dry bag.

PAN PACIFIC SERVICED SUITES BEACH ROAD, SINGAPORE OPENS



Pan Pacific Hotels Group (PPHG) President and CEO Mr Patrick Imbardelli, UOL Group President (Property) Mr Liam Wee Sin, PPHG Executive Director (Asset Management) Ms Wee Wei Ling, UOL Group Chief Executive Mr Gwee Lian Kheng and Pan Pacific Serviced Suites Beach Road General Manager Mr Andrew Donadel at the opening ceremony

The much-anticipated 180-suite Pan Pacific Serviced Suites Beach Road, Singapore welcomed its first guests on 7 May 2013 following the successful debut of the first Pan Pacific Serviced Suites in Singapore in 2008 and subsequent openings in Bangkok, Thailand and Ningbo, China.

Strategically located close to the rich cultural districts of Haji Lane and Arab Street as well as the Marina Bay Central Business District, the Pan Pacific Serviced Suites Beach Road represents modern luxurious living. Translating hotel-style hospitality into an extended-stay experience, the \$100 million development offers four suite categories ranging from the 45-sqm one-bedroom Deluxe Suite to a 66-sqm two-bedroom Premium Suite.

To ensure a perfect 'home-away-from-home' experience, every suite is tastefully furnished and well-appointed with two LCD televisions, full-equipped kitchenette and laundry facilities. Suite residents also have the benefit of calling upon a dedicated team of Personal Assistants who are available around the clock to help them settle in smoothly and quickly, and to provide assistance in areas like dining, entertainment, shopping, services and facilities.

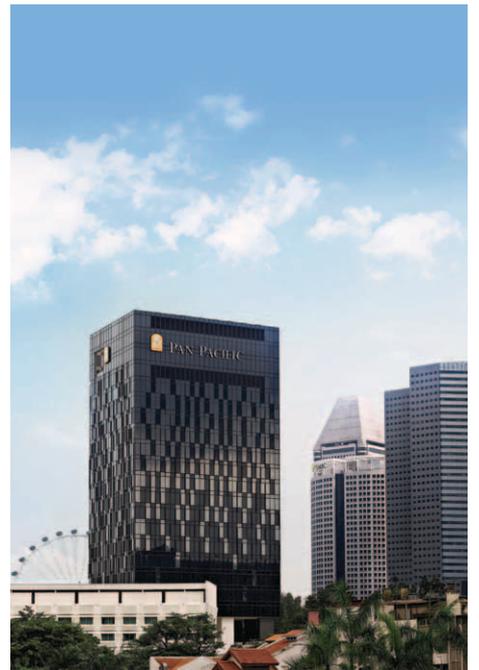
Mr Andrew Donadel, General Manager of the Serviced Suites said: "Extended stay travellers are unique. They require the

convenience of modern hotel facilities, and at the same time, seek the comfort and privacy of a home and access to local cultural immersion opportunities, all the while trying to cope with operating outside their comfort zone.

"As operators of hotels and serviced suites, Pan Pacific understands the unique nature and demands of these travellers and has adapted our hospitality expertise to create the Pan Pacific Serviced Suites Beach Road offering to meet the needs of the extended stay market."

Residents are welcomed to use the Pacific Lounge and Living Room that has its own library and gaming corner, fully-equipped fitness centre, roof-top swimming pool and other business amenities that include complimentary WIFI and meeting room.

Complimentary shuttle services to various business districts are also available for added convenience.



Pan Pacific Serviced Suites Beach Road, Singapore



Full-equipped Kitchenette



One-bedroom Apartment