# **UOL Channel**

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# **BUYERS SNAP UP 160 UNITS AT THOMSON THREE PREVIEW SALE**





#### PRESTIGE. CONNECTIVITY. SCARCITY. NATURALLY, THOMSON THREE



Thomson Three (Artist's Impression)

Centrally located along the well-sought after Upper Thomson Road, the prestigious 99-year leasehold Thomson Three sold 80% of its released units during the preview sale on 20 September 2013. The 21-storey development with 435 apartments and 10 strata semi-detached houses, a 50/50 joint venture between UOL and SingLand, was officially launched on 21 September 2013.

A rare gem in the coveted residential enclave of Thomson area, Thomson Three is a symbol of scarcity, connectivity and prestige. Spread across approximately 145,000 square feet site at Upper Thomson Road, Thomson Three is one minute's walk away from the upcoming Upper Thomson MRT Station, providing easy access to Orchard Road, Shenton Way and Marina Bay. Well connected to the rest of Singapore via Central Expressway, Pan Island Expressway and Seletar Expressway, residents will also enjoy close proximity to established schools and amenities.

Commenting on the encouraging response during the preview, UOL Group President (Property), Mr Liam Wee Sin said, "We did well because of pent-up demand in this location, where there have not been many launches in recent years. Moreover, Thomson Three's proximity to the upcoming MRT station, Ai Tong school and Thomson Plaza all appealed to the buyers. They probably also found our price pegged at a realistic level."

Located near both MacRitchie and Peirce Reservoirs, the nature-inspired Thomson Three advocates green lifestyle and sustainable development, capitalising on our winning theme of integrating nature into its distinctive architectural design.

Adding a touch of urban modernity to this distinguished district, Thomson Three offers a wide range of unit mix catering to different lifestyles, starting from 495 square feet for a one-bedroom unit up to 1,862 square feet for a four-bedroom unit. Each unit layout was carefully thought-out and designed to optimise cross-ventilation and space efficiency. For instance, all rooms (except the utility room) can accommodate a queen-sized bed. In addition, all units including the one-bedroom units will be equipped with high quality finishes and fittings such as marble flooring, built-in oven, refrigerator and washer cum dryer.

For buyers who seek a discerning lifestyle, they will be cocooned in luxurious comfort from the moment they step into the 3,283 square feet strata semi-detached house. Fitted with Fibaro – a smart home solution system from Europe – with a private home lift, two dedicated carpark lots and a bath with massaging jets, semi-detached houses' residents can enjoy the expansive interiors with their loved ones. Thomson Three will also have other unique facilities including a floating gymnasium, children's water play area, hydro gym and island lounges. The project is expected to complete in 2017.

#### UOL SCORES TWO WINS AT FIABCI SINGAPORE PROPERTY AWARDS 2013



UOL Group President (Property) Mr Liam Wee Sin (middle) receives the FIABCI Singapore Property Awards from Guest-of-Honour Acting Minister for Manpower, Mr Tan Chuan-Jin (right) and President, FIABCI Singapore & Regional President, FIABCI Asia Pacific, Dr Lim Lan Yuan (left).

Our unwavering commitment to architectural design and environmental excellence was recognised through our recent double win at the FIABCI Singapore Property Awards 2013. Our PARKROYAL on Pickering and Double Bay Residences emerged winners for the Hotel and Residential (High Rise) categories respectively. Both developments drew inspiration from nature advocating green lifestyle and sustainable development.

Held at the Fullerton Hotel Singapore on 5 September 2013, our President Mr Liam Wee Sin received the awards on behalf of the UOL Group from Guestof-Honour Acting Minister for Manpower, Mr Tan Chuan-Jin.

The FIABCI Singapore Property Awards 2013 recognise excellence in real estate projects in terms of design, aesthetics, functionality, contribution to the built environment and community at large. Incepted in 1997, there was a total of 14 categories to honour various property developments ranging from hotels to commercial properties for the FIABCI Singapore Property Awards 2013.

#### UNITED SQUARE AND SPCA CELEBRATE WORLD ANIMAL DAY

The Society for the Prevention of Cruelty to Animals (SPCA) celebrates World Animal Day at United Square during the last weekend of the September school holidays. Organised jointly by SPCA, Agri-Food & Veterinary Authority of Singapore (AVA) and supported by United Square, the agencies roped in 12 other animal welfare groups in Singapore, including the Action For Singapore Dogs, Animal Concerns Research & Education Singapore and House Rabbit Society of Singapore to educate our shoppers on pet care and welfare of their animals.

Pet adoption was one of the programme highlights, with the various non-profit organisations successfully finding homes for more than 10 small- and medium-sized pets such as hamsters, cats, rabbits and dogs. Animal-shaped merchandise were also sold to help raise funds. Stage activities such as Best Groomed Cat Competition, Happiest Dog Competition and Pet Talent Show stole the limelight over the three-day event. The venue was also the launch pad for a new book which advocates the adoption of pets. Vali, the canine who inspired the book, made an appearance with his owner during the weekends. Esme the dog and Cassandra, the famous duo who made headlines in the news recently also appeared at the event as well. She shared her story about the difficulties she faced when she brought her guide dog to public and commercial areas which usually barred pets from entering their premises. The kids were also entertained by cute face-painting activities and colouring sessions.

"United Square is the perfect venue to celebrate World Animal Day. The venue was a great place for us to reach out to the right profile – families with young children – to help spread awareness about the animal welfare cause," said Selina Sebastian, Education Manager of SPCA.

It was a fruitful weekend for all as the respective charities successfully recruited 35 volunteers through this event. Truly, another concerted effort made by The Kids Learning Mall!



SPCA celebrates World Animal Day at United Square.



The three-day event received encouraging response.

### SLAM-DUNK ACTION RETURNS TO VELOCITY@NOVENA SQUARE

About 900 participants laced up their shoes during the September holidays for the battle of their lives at The Velocity Caged B-Ball Battle 2013 held at Velocity@ Novena Square outdoor court.

Returning after a year's hiatus, the Velocity B-Ball Battle held in an enclosed environment called THE CAGE, had been a much-talkedabout competition among both professional basketball players and amateurs.

Participants could enter in any of the four categories – "Men's under 16", "Men's under 19", "Men's Open" and "Mixed Open". While students competed under the "Men's under 16" category, male trios fought it out in the "Men's Open" category and families pitted against one another under the "Mixed Open" category. The event started off with preliminaries for the four categories over four days, with six to eight teams for each category battling it out in the finals on 15 September 2013.

Shoppers did not miss out on the fun too! With a minimum spend of \$30, shoppers

Shoppers join in the fun at the basketball machine.



could redeem a game coupon during the promotional period from 30 August to 15 September 2013 for a chance at the two basketball machines placed in the mall. It created a stir as working crowd competed among colleagues during weekdays' lunch hour, while families competed with one another during the weekends. The top scorers over the 16-day promotional period returned for a final showdown on 15 September 2013. The top scorer impressed the shoppers with an amazing score of 390, which translated to 99 per cent accuracy at the hoop!

Shoppers who showed great skill and stamina walked home with exclusive Velocity premiums, on top of the exclusive green Spalding basketballs and mesh bag that they redeemed with a \$150 spend.



Participants battle it out at the Velocity B-Ball Battle 2013.

## UNVEILING THE BALLROOMS AT PARKROYAL ON BEACH ROAD!

# Singapore's latest venue for weddings, meetings and events, The Ballrooms at PARKROYAL on Beach Road was unveiled on 26 August 2013, marking the completion of a \$20 million investment in the property.

A standalone facility that is connected to the 343-room PARKROYAL on Beach Road via a skywalk, The Ballrooms at PARKROYAL on Beach Road is the perfect venue for a full range of events – weddings, gala dinners, exhibitions, meetings, events and conferences. Set over 576 square metres, it can accommodate up to 860 guests in a single event.

Boasting an exclusive entrance off Nicoll Highway with a dedicated driveway and drop-off point that leads to an elegant open courtyard, The Ballrooms welcomes the guests with an elevated sense of arrival.



(From left to right) Pan Pacific Hotels Group (PPHG) President and Chief Executive Mr Patrick Imbardelli, UOL Group President (Property) Mr Liam Wee Sin, PPHG Executive Director (Asset Management) Ms Wee Wei Ling, PARKROYAL on Beach Road General Manager Mr David Donald at the official unveiling ceremony.

The impressively appointed space comprises a spacious reception area, two pillar-less Ballrooms – the Grand Ballroom and the Sky Ballroom – and a private boardroom. Both Ballrooms can be subdivided into six smaller rooms for more intimate meetings and events.

The nature-inspired contemporary design of The Ballrooms features a palette of calm, neutral tones with natural motifs, and seven-metre high ceilings with double height floor-toceiling windows that bring in abundant natural light.

Guests also benefit from advanced audio-visual (AV) and information technology (IT) capabilities with full HD audio/video conferencing system, seamlessly embedded into The Ballrooms' elegant design. Supported by PARKROYAL's dedicated Events Concierge, events and AV teams, guests can enjoy a seamless and successful event experience.

The hotel's newly refurbished dedicated Wellness Floor, located above The Ballrooms at PARKROYAL on Beach Road, further complements weddings, meetings and events. It includes the flagship St. Gregory Spa, a poolside café and bar, gym and swimming pool. Wedding couples can choose from rejuvenating pre-wedding packages while meetings and events delegates can enjoy executive treatments during breaks or recharge sessions.

"We have a very robust weddings, private and corporate events business at PARKROYAL on Beach Road and this significant investment has been made in order to keep pace with consumer demand for more efficient use of space and the latest technology," said David Donald, General Manager. "The development of The Ballrooms adds to Singapore's proposition of being a MICE hub with exceptional infrastructure and a variety of options for hosting conferences, meetings and events on varying scales and requirements."

For more information, please visit *www.parkroyalhotels. com/beachroad.* 

#### PARKROYAL ON PICKERING GARNERS ANOTHER TWO ACCOLADES

PARKROYAL on Pickering has gained overseas recognition once again from Asia and Europe. In Asia, the hotel picked up the World Best Roof Greening Project Award from World Green Roof Congress 2013 held in Nanjing, China. It also won in the Hotel (Over 200 Rooms) category for the International Hotel and Property Awards organised by the UK-based interior design magazine, design et al.



PARKROYAL on Pickering features 15,000 square metres of lofty sky gardens.