

# UOL CHANNEL

A PUBLICATION OF UOL GROUP LIMITED. MCI (P) 104/02/2014. VOL.04.2014



50 YEARS  
CREATING VALUE  
SHAPING FUTURE



UOL OPENS  
LARGEST MALL  
IN PAYA LEBAR

# > ONEKM INJECTS VIBRANCY INTO PAYA LEBAR CENTRAL

Those who live or work in Paya Lebar Central may hardly need to go to town for shopping and dining anymore, now that OneKM, the largest mall in the precinct, can offer variety and convenience to them. There are more than 150 shops over a net lettable area of 204,000 square feet, spread over three floors and a basement.

OneKM is located in Singapore's new commercial hub outside the Central Business District, and well served by the nearby Paya Lebar MRT interchange station on the East-West and Circle lines and major expressways. The mall also expects shopper traffic from other neighbourhoods. As a mixed-use development, residents of UOL's 244-unit Katong Regency condominium above OneKM will also get to enjoy the convenience of the amenities.

UOL President (Property) Liam Wee Sin said: "OneKM, with its strategic location in the up-and-coming Paya Lebar commercial hub, is expected to follow the success of our other themed malls, United Square and Velocity@Novena Square in the Novena area. OneKM's unique amenities, together with event-centric promotions at the piazza and atrium, will add to the overall appeal and shopping experience."

The lifestyle, gastronomy and knowledge mall offers an exciting mix of shopping, edutainment and dining experiences for shoppers of all ages. Fashionistas can look forward to international brands and niche local brands, including Uniqlo, Esprit, Adidas, Crocs, Denizen, Giordano and Southaven. Food lovers have close to 50 dining options to choose from. There are also two new dining concepts by Paradise Group – Para Thai and Beauty In The Pot, which serve Thai food and steamboat respectively – along with a Paradise Dynasty restaurant. Cold Storage and Food Junction are the anchor tenants. Other major tenants include Harvey Norman and Popular. As a knowledge mall, the large cluster of enrichment schools, such as MindChamps Reading, Global Art, Taekwondonomics and Juzmusic, is a one-stop place for parents to send their children for enrichment programmes.

Associate Professor Fatimah Lateef, Member of Parliament for Marine Parade GRC, officiated the opening of OneKM on 30 November 2014. To celebrate the opening with the community, shoppers were invited to take part in a batik painting activity led by local renowned artist Mr Ika Zahri Bin Sarkasi. The six pieces of batik painting will eventually be put up in the mall. Very Special Arts Singapore (VSA), a non-profit organisation to help artists with disabilities, was also sponsored a space at OneKM to make and sell handicraft merchandise as part of its fund-raising efforts.

Over the opening weekend, OneKM collaborated with South East Community Development Council and MacPherson PAP Community Foundation to host 30 low-income families for a fun-filled event at the mall. They were treated to a wonderful performance by The Little Big Club. Each family was also given \$100 worth of shopping vouchers to spend at the mall.

True to its "Mall+More" tagline, OneKM is set to offer convenient shopping and inject vibrancy into Paya Lebar.



> Adding finishing touches to the batik painting were (from left) Assoc Prof Fatimah Lateef, Member of Parliament for Marine Parade GRC; Mr Liam Wee Sin, UOL's President (Property); and Mr Hauw Kheng Lip, UOL's Deputy General Manager (Marketing).



> The Little Big Club 'Live' Show featuring characters Barney, Pingu and Bob the Builder attracted a huge crowd to the mall.



> OneKM offers dining and shopping convenience to people working and living in the Paya Lebar precinct.



> "The Garden" on the second floor of the mall offers excellent communal space for studying and resting.



> For a good cause: Families shopping at OneKM with the cash vouchers.

---

## > EMBRACING NATURE AT DAIRY FARM NATURE PARK

UOL has been a partner of CARE Singapore to organise activities that help vulnerable children to grow up and become caring and responsible adults.

As a continual effort to give back to the society, some 17 UOL volunteers led a group of 29 primary school students under the Starkidz! programme to explore nature at the Dairy Farm Nature Park on 29 October 2014.

The students learnt about the biodiversity of Singapore through visual presentations, specimens of rarely-seen animals and an outdoor scavenger hunt. Towards the end of the event, it was obvious that the students were ready to be nature keepers, with them declaring that they would not feed and abuse wild animals. UOL volunteers also played a key role in inculcating the right message to the children during the activities.

Everyone was tired after a day out, but their smiles were evident that the outing was a wonderful one for all.



> Focusing on children and helping to unlock their potential is one of UOL's core community development pillars.

---

## > SG50 CELEBRATION - 'PORTRAITS OF THE PEOPLE' LANDS AT UOL'S MALLS



> MediaCorp artiste Joanne Peh and National Gallery Singapore Director Eugene Tan with their sketches. (Photo courtesy of National Gallery Singapore)

Velocity@Novena Square hosted the first stop of Portraits of the People, a community engagement programme spearheaded by National Gallery Singapore in celebration of Singapore's 50 years of independence. MediaCorp artiste Joanne Peh attended the launch on 25 November 2014.

Singaporeans are invited to sketch a self-portrait on a tablet provided on-site. The collection of self-portraits will then be incorporated into the Art Connector, a sheltered walkway that spans 290 metres and links City Hall MRT station to the National Gallery Singapore, which opens next year. They are also encouraged to pen their reflections on the National Pledge.

The event is held in 50 locations across the island, starting from November 2014 to May 2015 to collect self-sketched portraits from the Singapore community.

It also landed at United Square from 11 to 28 December 2014.

---

## > CHARACTERS GALORE AT UNITED SQUARE

With a total of 13 cartoon characters featured in the exciting line-up of live shows and meet-and-greet sessions at United Square, children and families were kept entertained during the year-end school holidays.

Bandai Chara-Fest kick-started the series on 12 November 2014 where shoppers raced against time to assemble Bandai toys and win attractive prizes. There were also photo opportunities with Mametchi and Yumemitchi from Tamagotchi Friends.

From 20 November to 8 December 2014, Dora the Explorer Animalito Adventure Live Show entertained the shoppers with characters like Dora, Boots and Diego. Filling up the rest of December until early January 2015 were exciting shows and events such as The Little Big Club Live Musical, Kids Bazaar Sale, Flash & Dash Racing Finale and many more.

The array of events certainly added magic to the festive holidays for the children and their parents.



> Children smiling for the camera with Dora and her friends.

# > PAN PACIFIC TIANJIN WELCOMES FIRST GUESTS

Pan Pacific Tianjin has opened its doors to cater to the needs of short-term and extended-stay travellers with its 289 guestrooms and 30 serviced suites.

Situated along the scenic Haihe River and at the intersection of the city's three vital commercial districts of Hongqiao, Hebei and Nankai, Pan Pacific Tianjin is well connected to Tianjin's main arrival ports - via a 40-minute drive from Tianjin Binhai International Airport and a 10-minute drive from Tianjin Railway Station.

Capitalising on Tianjin's attraction as a business destination, Pan Pacific Tianjin's business and meetings solutions comprise a Business Centre, Pacific Club with a private meeting room, 10 versatile event spaces and complimentary Wi-Fi access. The hotel also offers a range of cuisine options that includes an all-day dining restaurant, Chinese restaurant, a creative noodle bar and an elegant lobby lounge. Guests can enjoy recreational facilities such as the exclusive Pacific Club Lounge, an indoor swimming pool, a fitness centre, spa and complimentary bicycle for hire.

Pan Pacific Hotels Group Limited (PPHG) CEO Bernold Schroeder said: "Pan Pacific Tianjin will complement our other "Pan Pacific" properties in key secondary cities to augment the brand equity we already enjoy among Chinese and international travellers. As the Chinese travel market continues to expand and mature, we look forward to riding on the country's dynamic tourism developments to write the next chapter of our own compelling China growth story."

With five "Pan Pacific" properties in Xiamen, Suzhou, Ningbo and Tianjin, China is now the largest operating market for PPHG outside its Singapore headquarters.



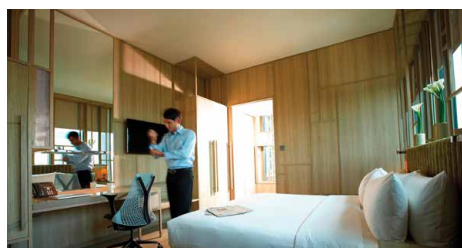
> Pan Pacific Tianjin offers travellers a comfortable stay with a scenic view of the Haihe River and a range of business and recreational facilities.

# > PARKROYAL ON PICKERING NAMED 'BEST NEW BUSINESS HOTEL' IN ASIA PACIFIC

Adding to its growing bounty of design accolades, PARKROYAL on Pickering has won the title of "Best New Business Hotel in Asia-Pacific" at the esteemed 2014 Business Traveller Asia-Pacific Awards.

General Manager Gino Tan was in Hong Kong on 26 September 2014 to receive the award which affirms the hotel's comprehensive business offerings and delivery of the highest service standard.

Business Traveller is the leading magazine for the frequent business traveller with 10 editions worldwide. Celebrating its 23<sup>rd</sup> anniversary, the venerable Awards covers 57 categories and identifies the very best in the hospitality industry as recognised by subscribers through a readers' poll on product and service excellence.



> PARKROYAL on Pickering is synonymous with sophistication and impeccable services, offering guests a welcoming stay with unique dining experience and stunning views of the Singapore skyline.