

UOL CHANNEL

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MEET SANTA CLAUS
FROM FINLAND



EN BLOC PURCHASE OF NANAK MANSIONS

UOL completed the en bloc acquisition of Nanak Mansions for \$201.1 million in December 2017. The project is a 50:50 joint-venture between UOL and Kheng Leong.

Situated at 92-128 Meyer Road, the freehold property is a plum location in Singapore's East Coast and is near the upcoming Tanjong Katong MRT station. "Meyer Road is a highly coveted address. Given its rare location right next to a park, we see the opportunity to develop this site into a luxury and spacious project which can be dubbed as our 'Nassim Residences of the East'," said UOL Deputy Group Chief Executive Officer Liam Wee Sin.

The Group has plans to develop the 10,185 sqm site into an estimated 68-unit residential project. It is targeted to launch in 2019.



SHAPING LANDSCAPES WITH AWARD-WINNING DEVELOPMENTS



> Seventy Saint Patrick's emerged winner for the Residential (Low-rise) category at the FIABCI Singapore Property Awards 2017

2017 was a fruitful year for awards at UOL, which saw six of the Group's developments recognised for their excellence in design and architecture.

In Singapore, two of UOL's residential projects – the 186-unit Seventy Saint Patrick's and 445-unit Thomson Three – came out tops at the FIABCI Singapore Property Awards for the Residential (Low-rise) category and Residential (Mid-rise) category respectively. Both projects will go on to compete against other developments on the global stage at the FIABCI Prix d'Excellence Awards in 2018. FIABCI is the French acronym for the International Real Estate Federation which organises the annual Prix d'Excellence, an international competition for real estate developers to showcase excellence in all aspects of their developments.

In May 2017, at the Asia Pacific edition of the International Property Awards, the Group's latest local residential project, The Clement Canopy, clinched two awards for its high-rise architecture and landscape. In addition, Park Eleven in Shanghai, China, which comprises residential and retail components, emerged winner for the Mixed-use Development category. In the UK edition of the same awards in October 2017, One Bishopsgate Plaza in London, UOL's first development in the UK market, was also recognised. The development won the Mixed-use Development category and received a five-star rating for Best Mixed-use Architecture London, while its hotel component, Pan Pacific London, swept up five-star ratings in both the Best New Hotel Construction & Design UK and Best Hotel Architecture London categories.

"Awards are a way of strengthening UOL's branding and reputation, hence it is important to have continued success at various awards to ensure that we maintain an edge over our competitors," said Joyce Sng, Deputy General Manager of Product Development, explaining the significance of these awards.

Apart from creating quality developments, the Group is committed to delivering service excellence under its hotel subsidiary Pan Pacific Hotels Group Limited (PPHG) which owns two acclaimed brands – Pan Pacific and PARKROYAL. For the first time, PPHG was voted the best regional hotel chain at the annual Travel Weekly Asia Readers' Choice Awards for 2017. Recognising outstanding accommodation, transportation, venue, service, and technology providers in the travel trade, this award bears testament to PPHG's status as a leading hospitality player in Asia.



CHRISTMAS MAGIC AT UOL MALLS



> Finnish ambassador, H.E. Paula Parviainen (left of Santa Claus) and UOL's Assistant General Manager (Centre Management) Ms Ruth Yong (right of Santa Claus), with Santa Claus and beneficiaries from Beyond Social Services

For this festive season, UOL's malls kept the Christmas magic alive with traditional ornaments, and special appearances from Santa Claus and familiar television characters.

Apart from being a shopping destination, the three malls made Christmas special for children and their families with a comprehensive line-up of activities. United Square collaborated with the Embassy of Finland and flew in the authentic Santa Claus from Santa Village located in Lapland, Finland to meet shoppers from 19 to 25 December 2017. Shoppers could

also get Santa Claus to present their gifts to their children at United Square. Twenty underprivileged children from Beyond Social Services also had their wishes fulfilled as they received presents from Santa Claus at a special event held on 20 December 2017.

Over at Velocity@Novena Square, the mall's main atrium was transformed into a magical Christmas realm from 10 November to 31 December 2017, which featured a life-sized snow globe, a quaint old English town and a carousel. The mall also worked with local artists to showcase their handmade souvenirs at the mall during the Christmas season.

At OneKM, all-time favourites like Barney, Baby Bop and Thomas the Tank Engine made their appearances in The Little Big Club Christmas Carnival from 21 November to 3 December. The characters engaged audiences with "street parade" style performances, where they moved around the atrium and invited children on stage to perform with them. This event was followed by PAW Patrol's show "Pups to the Rescue" which took centre stage from 6 to 12 December 2017. It featured Skye, the female pup who made her first Asia appearance.

Hauw Kheng Lip, General Manager for Marketing said: "To offer a memorable experience, we invited the authentic Santa Claus from Finland to United Square, and built a magical Christmas realm at Velocity@Novena Square's atrium. We also brought in The Little Big Club Christmas Carnival to OneKM. These efforts are in line with our "Malls + More" tagline, where we seek to make our malls a one-stop destination for shopping and family bonding."



> To spread the Christmas cheer, Velocity@Novena Square transformed its atrium space into a magical realm which featured a life-sized snow globe



> Shoppers and their children interacted with the pups from PAW Patrol, which included Skye, the female pup



EAT WELL, DO GOOD AT PPHG HOTELS



> (Second from left) Mr Desmond Tan, Chief Executive Director of People's Association, Mr Lee Hong Chuang, Adviser to Hougang Grassroots Organisations, Mrs Tan-Wee Wei Ling, Executive Director, Lifestyle & Asset Management of Pan Pacific Hotels Group, Ms Nichol Ng, Chief Food Officer, The Food Bank Singapore and others hosted lunch for beneficiaries from low-income households

For the second consecutive year, Pan Pacific Hotels Group Limited (PPHG) partnered People's Association and The Food Bank Singapore to support the annual World Food Day which falls on 16 October. This year, as part of PPHG's Eat Well Do Good Initiative, staff volunteers from PPHG hotels distributed food bundles containing healthy and nutritious produce to more than 1,700 low-income households.

Curated by executive chefs from Pan Pacific Singapore, Pan Pacific Orchard, PARKROYAL on Pickering, PARKROYAL on Beach Road and PARKROYAL on Kitchener Road, the food bundles contained high-quality ingredients such as barramundi fish, green leafy vegetables and eggs, sustainably farmed and locally-grown by Comcrop Singapore and other local farms.

To raise funds for this initiative, dishes using local produce were made available from 15 July to 15 August 2017 as part of the hotels' dinner buffet menu. A portion of all the dinner proceeds were channeled towards the purchase of the food bundles, with close to \$35,000 raised.

To mark World Food Day and the launch of the food bundle distribution drive, two hundred beneficiaries from low-income households in Hougang were invited to lunch at PARKROYAL on Beach Road on 8 October 2017. The guests were treated to a special five-course lunch, where PPHG staff not only packed and gave out the food bundles, but also served lunch to the guests. The remaining food bundles were later distributed by more than 150 PPHG staff volunteers to low-income families in various districts across Singapore.

"We were delighted to partner Comcrop and The Food Bank Singapore in our food donation drive, which is our signature event for our CSR efforts. This year, our chefs put their creative juices together to create dishes using Singapore produce to show our support for sustainable eating. We truly hope our diners enjoyed these special creations, which were made with love for a good cause," said Gino Tan, Area General Manager (Singapore) for PPHG.

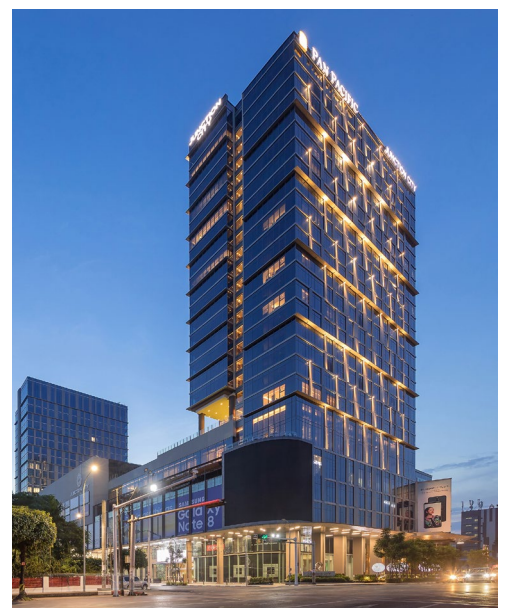


PPHG OPENS FIRST PAN PACIFIC HOTEL IN MYANMAR

On 1 November 2017, the Pan Pacific brand made its first foray into the Land of the Golden Pagoda with the opening of Pan Pacific Yangon, a 25-storey hotel located in Myanmar's capital. This follows the renowned hotel brand's earlier debuts in Melbourne, Australia and Beijing, China in 2017.

Pan Pacific Yangon is a five-star hotel located within Junction City, Yangon's first integrated commercial and luxury lifestyle development. Built at the junction of Shwedagon Pagoda Road and Bogyoke Aung San Road, the hotel offers breathtaking views of the country's most famous landmark, the 2,500-year-old Shwedagon Pagoda (commonly known as the Golden Pagoda) against the backdrop of a modern, bustling city.

In addition to refreshing amenities such as an outdoor swimming pool with jacuzzi, guests are able to unwind at the signature St Gregory spa housed within the hotel. Pan Pacific Yangon is directly connected to the Junction City shopping centre and is a 35-minutes' drive away from the Yangon airport. Just a short stroll away from the magnificent Yangon River, the hotel is an oasis in the heart of the city.



> Pan Pacific Yangon is the Group's first foray by the Pan Pacific brand into the country