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### **W UOL CHANNEL**



# Prestigious Freehold Residential Development

With a trail of successful launches and sell-out developments such as The Regency at Tiong Bahru, One Amber and Southbank, UOL Group will be launching its new freehold project - Pavilion 11.

Pavilion 11 -An Extension of Your Life, With a Spacious Terrace for All the Lives You Live

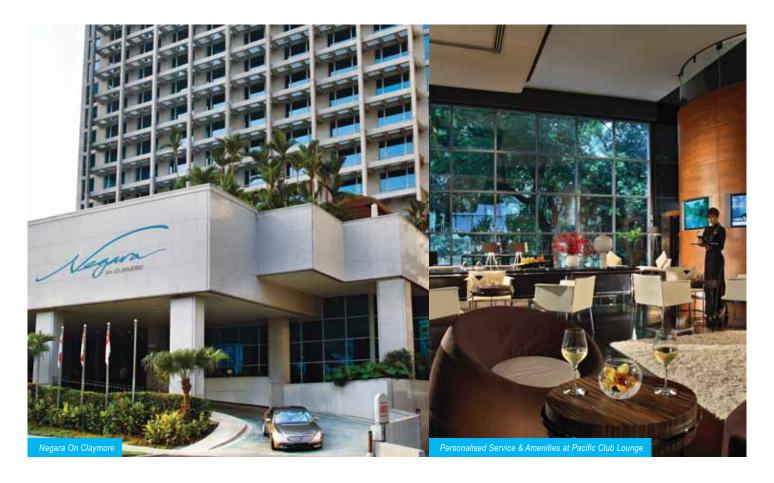
A luxurious haven, located at District 11 and near Novena MRT, it is designed with an extended terrace for potential homeowners to indulge in the lifestyle that they want. Pavilion 11 is an oasis that is surrounded by lush greenery and yet with south-facing breathtaking views of the city as well as the greenery of the Bukit Timah Hill and MacRitchie Reservoir. The pavilion space is extended from indoor to outdoor and beyond. The 7 external pavilions, aptly named as rainforest showers, jet pool, massage, yoga, art and relaxation, allow residents to spoil themselves in a relaxing atmosphere.

This 33 storey, 180-unit development – an architectural icon of contemporary sleekness, sits on a lush landscaped deck with a wave

pattern, surrounded by water features to capture the reflection of the sky and clouds. Located on a slight uphill amidst a quiet residential estate, it is in the chic new residential areas of Thomson and Novena. Novena MRT, Novena Square and United Square Shopping Malls are all within walking distance. Travelling to Orchard Road is a breeze as the development is well connected to downtown by roads and is only 2 MRT stops away. Parents are assured of good schools like St. Joseph's Institution Junior, Anglo Chinese School and Singapore Chinese Girls' School nearby.

Pavilion 11 consists of spacious 2-bedroom, 3-bedroom apartments and penthouses, fitted with imported finishing like Bosch kitchenware, Grohe sanitary ware and Tecmo Armadi wardrobe. A wide range of facilities like 50m lap pool, jacuzzi, club house and gym are also in place for residents to enjoy.

With its extremely convenient location and modern design, this distinctive development is a good investment for both astute investors and homebuyers. For more information, please call 6254 8488 or visit www.uol.com.sg/pavilion11.



#### **UOL** Opens the New Year With 198-room Negara Hotel in its Portfolio



Hotel Negara Limited, a wholly owned subsidiary of UOL Group, is managing the newly renamed five-star hotel Negara On Claymore as of 1 January 2007. With this additional 198-room hotel in the management portfolio, UOL Group now owns 13 hotels with approximately 4,224 rooms in Singapore and the region.

A chic and exceptionally sleek hotel, Negara On Claymore is an intimate and contemporary find in town. The property is located in a prestigious residential enclave just a minute away from the shopping and entertainment hub of Orchard Road.

The Hotel is outfitted with the latest in hospitality technology, including high speed wireless internet and flat screen TVs in all rooms, and a purified mineral water swimming pool, state-of-the-art fitness centre, a dedicated spa facility, business centre and meeting rooms are conveniently available for each and every guest. The lushly decorated lobby provides an equally chic ambience with warm lights and designer furnishings that tempt visitors to a drink at the Lobby Lounge in the evening.

Another feature that sets the Negara On Claymore apart is its Pacific Club facilities. Designed with the business traveller in mind, the Pacific Club features premium benefits and services including personalised check-in and check-out service, in-room broadband internet access, use of the Boardroom for meetings, butler service, all day refreshments and evening cocktails at the exclusive Club Lounge, and more.

For dining and entertainment, the new classic Vibe Restaurant offers cuisine from around the world with a buffet featuring its signature modern churrasco (specialty grill) while showcasing contemporary European cuisine from the a la carte menu.

"From a strategic viewpoint, Negara On Claymore will be positioned to take advantage of the worldwide trend towards intimate, luxury business hotels," commented Ms Linda Wee, General Manager.

"The property has all the attributes that appeal to the discriminating traveller - an ideal number of rooms to ensure personalised service levels; a chic, intimate décor complemented with exclusive designer furniture; and a heart-of-the-city location."

"And with UOL Group having more than 30 years experience and expertise in hotel management, we are confident that Negara On Claymore will continue to make significant contributions to both the Group and the development of the hotel industry."



#### **UOL Group supports Community Service**

UOL was one of the main sponsors for a community service project last year to Yogyakarta, Indonesia. UOL helped to fund the trip for staff and students from the Department of Architecture, National University of Singapore (NUS).

An unexpected earthquake hit Yogyakarta in May 2006, leaving thousands of inhabitants homeless. In aid of this mishap, a Yogyakarta Disaster Response Expedition Program was set up and jointly facilitated by Habitat for Humanity Singapore and Indonesia. Representing Singapore were staff and students from the Department of Architecture, NUS. Leveraging on their architectural expertise, they joined forces with a university in Yogyakarta - Universitas Kristen Duta Wacana (UKDW), Faculty of Architecture, to build a Community Hall for Botokenceng Village in Bantul, a city at the outskirt of Yogyakarta.

"It is through this trip, by engaging in simple activities, eg through suggesting simple and pragmatic solutions for a communal hall or even through the process of helping the villagers map out their village center, that I truly begin to realise what an architect can do." – Gan Lingxin

"Coming from a country with little or no natural disaster, seeing the volcano from my room window daily makes me feel fortunate that we are spared from such natural disasters. The destructions by Mother Nature were apparent everywhere, but the spirit of the people remained strong and optimistic." –Vanessa Yang

The contribution from UOL has resulted in a fruitful learning experience for the NUS students and most importantly, helped to touch the hearts of many thankful villagers in the small city, Yogyakarta.

## The New Sporty Velocity@Novena Square



Set to make a splash in the booming retail scene, Velocity@Novena Square unveiled its new identity as Singapore's first sports and lifestyle mall with much fanfare on 23 November 2006.

Well attended by members of the media, tenants as well as working partners, the launch event was graced by Singapore Slingers basketball players and declared officially open by Mr Liam Wee Sin, Chief Operating Officer of UOL Group Limited.



Other event highlights in the evening were the Sports Fashion Show, sampling of Velocity Dessert specially created by Kopitiam and a Media Tour around the mall. Sharing the limelight with the international models on the runway were 5 Water Polo athletes from Team Singapore. In support for Velocity@Novena Square's donation of \$10,000 to Singapore Disability Sports Council (SDSC), they strutted down in fashionable sports apparels as an encouragement to the disabled to pursue their passion in sports and adopt an active lifestyle.

Moving forward into 2007, Velocity will continue to enchant shoppers with sporty activities. It will be a hip and cool hang out for all fitness-minded, lifestyle-conscious and wellness-seeking individuals.



#### United Square, the Pro-Family Mall



aged 6 months to 4 years to represent the spirit of I Love Children. The Minister and VIPs at the event were welcomed by the rousing of Chinese drums and cymbals, followed by the theme song L.O.V.E. performed by the I Love Children Ambassadors. Tenants such as Globetrotters, Toys"R"Us and Z-Fencing also supported the event with food and entertainment. The launch event ended with a short tour of

Further to achieving the Pro-Family Business Mark, United Square, together with I Love Children, a non-charitable association, organised a 2-day "Luv The Children Carnival" on Saturday, 10 February 2007. Present at the event was Dr Vivian Balakrishnan, who launched "FACES! The Big Search for Li'l Ambassadors", a nation-wide search for children

United Square Shopping Mall was proud to be accredited the Pro-Family Business Mark on 17 January 2007. Mr Liam Wee Sin, Chief Operating Officer of UOL Group Limited, received the award from Dr Vivian Balakrishnan, Minister for Community Development, Youth and Sports, at the Pro-Family Business Mark Award Ceremony at Ritz Carlton Singapore.

The Award Ceremony saw some other 35 businesses from different industries receiving the accreditation for meeting specific standards relating to Strategy, Service, Infrastructure and Business Outcomes. Amongst the recipients of the Award was United Square's tenant - Mr Timothy Ghinn, Managing Director of Globetrotters Restaurant. Globetrotters Restaurant was awarded for its family-friendly business concept of incorporating a playground with child-minder facilities within the restaurant. To date, more than 70% of the United Square tenants has adopted the Pro-Family Business Pledge. The Pro-Family Mark is an assurance to shoppers of United Square's continuous efforts and commitment to make each of their visits pleasant, fun and rewarding.

the new United Square 30,000 sq ft extension - Connectz at level 1 which houses more than 25 retail outlets from brands such as Flexa a German-made quality children's pine furniture, Kindergolf, popular fashion labels like Little Angels and Gingersnaps. On board are also renowned names like Swensen's, OP and Growing Fun.

