



Pan Pacific Vancouver

## UOL Acquires Pan Pacific Hotel Brand



PAN PACIFIC  
*Hotels and Resorts*

UOL Group continues to grow from strength to strength with its recent acquisition of Pan Pacific Hotels and Resorts. This acquisition will fast-track UOL Group's strategy to become a key player in hotel management in the Asia-Pacific region. The deal brings Pan Pacific group's 11 hotels into UOL Group's portfolio, adding 3,400 rooms.

"We are pleased to have concluded the purchase of this upscale brand and believe this strategic investment will further UOL Group's aim to be a global hospitality management company. We are confident that the synergies of the acquisition will help both UOL Group and Pan Pacific Hotels and Resorts grow to new heights." said Mr Gwee Lian Kheng, President & CEO of UOL Group Limited.

UOL Group currently owns 13 hotels which comprise hotels owned and managed under our Parkroyal brand and other third party managed hotels such as Sheraton Suzhou Hotel & Towers, Sheraton Perth Hotel, Crowne Plaza Darling Harbour, Crowne Plaza Parramatta, Novotel Garden Plaza Saigon, Sofitel Plaza Xiamen and Sofitel Plaza Hanoi.

Pan Pacific Hotels and Resorts, together with UOL Group, will allocate considerable resources and effort to augment Pan Pacific Hotels and Resorts' portfolio across the Pacific Rim with over 3,400 rooms in 9 countries in the United States of America, Bangladesh, Canada,



Pan Pacific Seattle

Indonesia, Malaysia, Palau, the Philippines, Singapore and Thailand. Foremost in the plans is the establishment of a significant presence in key cities on the West Coast of America, Japan and China.

As a global award-winning brand that leads in 5 star hotels in the Pacific region, Pan Pacific Hotels and Resorts is the brand of choice for travelers. Its winning appeal lies in the combination of the beauty and warmth of Asian hospitality and a passionate desire to exceed international standards of quality service.



Duchess Residences

# 100% Sold. Duchess Residences & Pavilion 11 See Overwhelming Sales

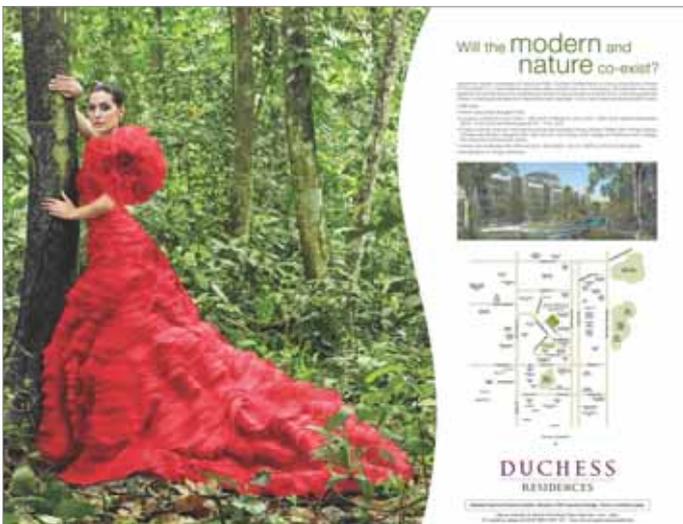
With the current booming property market which shows no sign of slowing down, UOL Group's two recent launches received overwhelming responses from home buyers and investors. Both Pavilion 11 and Duchess Residences were sold out within 3 weeks of launch, and setting record prices.

Soft launched on 16 March, close to 80% of Pavilion 11's 180 units were snapped up by buyers in the first week. This freehold 33-storey development, comprising 2, 3-bedroom & penthouse units is an architectural icon of contemporary sleekness. With breathtaking 270° panoramic view of the city, set in a lush landscaped deck and surrounded by tranquil water features, homeowners looking for high living found their dream home in Pavilion 11. With a District 11 address, close to Orchard Road and good schools like St. Joseph's Institution Junior, Anglo Chinese School and Singapore Chinese Girls' School, a majority of the buyers comprise professionals, businessmen and families with young children.

"We wanted a place that is quiet but offers the conveniences of city living. The fact that this place is in close proximity with good schools and in the new chic residential district of Thomson and Novena help seal our decision." said Mr Wong, a buyer and a father of two.

Duchess Residences, a high end residential project saw similar if not more sizzling reception during its launch. Officially launched on 30 June, 99 units of the 120-unit development were sold within the first week. Queues were formed at the showflat before it opened.

Developed by award-winning architect MKPL, the 999 year leasehold Duchess Residences is a quiet haven along Duchess Avenue. Located



The Duchess Residences campaign won the Advertisement of the Month award by Singapore Press Holdings Ltd

# A World Class Award for UOL Group



1 Moulmein Rise, UOL Group's iconic residential project, bags the prestigious Aga Khan Award in the Tenth Award Cycle 2005-2007. This is the first time a Singapore project has won the award. The award recipient, WOHA, is no stranger to winning awards and has done Singapore proud again.

"The Award is a stamp of international recognition for UOL's strong commitment to design excellence in the homes that we build.



1 Moulmein Rise

We will aspire to continue to place Singapore's architecture firmly on the global map," says UOL Chief Operating Officer, Mr Liam Wee Sin.

"The creative foresight of WOHA has set a new standard of tropical high-rise housing. We congratulate WOHA for making the vision of 1 Moulmein Rise a reality. This is truly a landmark achievement."

The Aga Khan Award is a tribute dedicated to architectural design. It recognizes architectural excellence in the area of contemporary design, social housing, community improvement and development, restoration, re-use and area conservation, as well as landscaping and environmental issues. A key component in the evaluation is the user assessment which requires that the building must have been in use for a couple of years.

Established in 1977 by His Highness the Aga Khan, the Award is organized on the basis of a three-year cycle and is governed by a Steering Committee chaired by the Aga Khan. Over the years, the Steering Committee has included the renowned Jacques Herzog, Charles Correa, Billie Tsien, Zaha Hadid and Frank Gehry. Prizes totaling up to US\$500,000 - constituting the largest architectural award in the world- are presented every 3 years to projects which showcase and create awareness of the excellent works of younger architects and emerging talents.

Since the completion of 1 Moulmein Rise, UOL has also launched a series of outstanding design projects such as Duchess Residences, Newton Suites, Pavilion 11 and Southbank.



Pavilion 11

within the Good Class Bungalow district, this 5-storey development is a sanctuary which is hard to come by in Singapore.

"With property prices in District 10 set to soar, coupled with only a few condominium developments available in this area and the excellent quality, I made my decision very quickly." said Mr Ang M.K., a banker replying to queries on the reasons for his purchase.

Besides its good investment value, Duchess Residences also boasts a unique and tranquil multi-tiered, multi-faceted landscaping that allows its residents to rejuvenate and relax in perfect harmony with nature. Its close proximity to premier local and international schools like Nanyang Primary School, Raffles Girls' Primary School, Chinese High School, Nanyang Girls' High School, Hwa Chong Junior College, Canadian International School, Hollandse School and Swiss School etc added to its appeal.

With UOL Group's track record of successes, industry watchers are eagerly waiting for future launches in the coming months which include premier residential developments at Upper East Coast Road, Panorama (opposite Kuala Lumpur City Centre) and a super luxury home collection at Nassim Road.

For more information, please call 6255 0233.



Eager buyers at Pavilion 11's Launch

# Ministers' walkabout at Velocity@Novena Square



Entire contingent of the Walkabout

Mr Lee Yi Shyan, Minister of State for Trade and Industry and RADM Lui Tuck Yew, Minister of State for Education visited the mall on 28 June as part of the government's programme against GST profiteering.

The Committee Against GST Profiteering (CAP) whose chairman is Mr Lee, aims to educate businesses and consumers about GST profiteering. Key to CAP's message is that price should be adjusted to reflect the correct magnitude of the GST increase and not overprice the items to profiteer from the 2% GST increase. Rear-Admiral(NS) Lui was present as his capacity as MP for the Moulmein ward.

The Committee was formed in 1994 to check complaints against businesses that use GST as an excuse for unjustifiable price hike. In their walkabout, they spoke to retail tenants like Fila, Nike, Celio, New Balance, Cupid Jewels and Mersine and were heartened to note that most of these tenants will absorb the GST increase for at least six months till Dec 2007.



Mr Lee Yi Shyan and RADM Lui discussing the issue with a retailer



Carlo Colombo Vittoriano Sofa



Carlo Colombo Arthur Dining Table

## Flexform MOOD at MOD.LIVING

Mod.Living welcomes Flexform MOOD to its collection.

MOOD as its name indicates is a collection with strong current of international taste throughout with very soft, basic colours that are comforting and soothing. The World of MOOD is a relaxed and welcoming place. The one who lives among these pieces is composed and elegant, knowing intimacy as being a sharing of interior order and pleasure.

A project spin-off by John Hutton in 2001, MOOD is a collection that clearly expresses his extraordinary sense of style. A refined remix of American and Italian. Hutton works with classic materials that have strong visual impact: oak, wenge, mahogany, nickel-plated and satin-finish metal, bronze, glass and fabrics. Capitone upholstery accentuates MOOD elegance and underlines the fine craftsmanship of its very high-quality production.

Luxur collection by Carlo Colombo launched in 2006 is a collection designed to create strong aesthetic emotions which takes inspiration from the archives of the collective oneric imaginary, often from the great Hollywood films of the 1940 – 50s.

View collections at Mod.Living now!



Carlo Colombo Leonardo Bed