

UOL channel

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EXPERIENCE
SQUASH LIKE
NEVER BEFORE.



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Velocity brought its shoppers and our national squash players a once-in-a-lifetime experience with its portable glass squash court. Shoppers got to play an exclusive 10-minute squash game in the portable glass squash court with a minimum spend of \$50 in the mall during the March promotion.

Over the three weekends, shoppers had plenty of action as they were coached by professional squash coaches, and treated to the fast and nifty moves of the national squash players in the exhibition matches, as well as the finals of the National Squash League. Two outstanding Singapore players - Samuel Kang, champion of the Australian Open 2009 Under 19 category and Marcus Phua, National Champion of the Men's Open category 2010 – also showcased their skills at the mall.



The unique experience of playing in a glass squash court drew overwhelming response from the shoppers, and saw over

2,500 coupons redeemed for the exclusive squash games. Even the little ones had good fun at the mini-squash court, specially

catered for children under 12 years of age, where they could try out the sport in an easy, convenient and stress-free way.

UOL'S NEW SITES – LION CITY HOTEL AND BEDOK RESERVOIR

UOL Group started the year with the acquisition of the Lion City Hotel and the adjoining former Hollywood Theatre site (Lion City site) in January. It then teamed up with Singapore Land Limited on a 50-50 basis to acquire a residential site at Bedok Reservoir Road in March.

The freehold Lion City site, successfully tendered at \$313 million, is located at the junction of Tanjong Katong Road and Geylang Road near the existing Paya Lebar MRT interchange station for the East-West Line and Circle Line. Based on the current approved outline planning permission, the freehold sites of 147,910 square feet can be redeveloped into a commercial-cum-residential development.

Having won the bid at \$320 million for the URA Tender for Land Parcel 805 at Bedok Reservoir Road, the Group had timely replenished its residential landbank hot the heel of the successful launch of Spottiswoode Residences last November. The sprawling 99-year site of 491,080 square feet is nestled within the Bedok Reservoir Park and has extensive frontage to the green surroundings and water. It can be developed into a 5-storey condominium of approximately 600 units with a unique park environment and is conveniently located near the array of amenities found in the Reservoir Village and Bedok Town Centre. Its proximity to the future Bedok Town Park MRT station will provide convenient access to the city.



TERRENE AT BUKIT TIMAH CONFERRED BCA GREEN MARK GOLDPLUS AWARD



Terrene at Bukit Timah is proud to win the BCA Green Mark GoldPlus Award by the Building and Construction Authority.

The Award, supported by the National Environmental Agency, is a green building rating system to evaluate a building for its environmental impact and performance to promote sustainable design, construction and operations practices in buildings. The assessment criteria cover the key areas of energy efficiency, water efficiency, environmental protection, indoor environment quality and other green features and innovations.

Located in the private residential Bukit Timah precinct, the five-storey 172-unit development stretches over more than 130,000 square feet of lush landscaped grounds with all units having the ideal North-South orientation. Terrene employs a passive architectural design, and some environmentally friendly features include energy efficient air conditioning and lightings, cool paints on east and west facing walls, rainwater for landscape irrigation, environmental friendly building materials and membrane filtration system to recycle water during construction. It also provides energy monitoring devices to aid homeowners manage their energy usage and cost.

UNITED SQUARE RECEIVES THE 'WE WELCOME FAMILIES' ACHIEVER AWARD

United Square Shopping Mall received the "We Welcome Families" Achiever Award by the Businesses for Families Council (BFC). The BFC aims to make Singapore a country of choice for families, by encouraging businesses to be family-friendly through services and infrastructure that cater to families. The Achiever Awards are conferred on businesses that aspire to achieve excellence in family-friendly business practices.

United Square, the kids learning mall, is well-loved by kids for fun, play and learn. Awarded the Pro-Family Business Mark in 2007 for its pro-family practices, the mall is fully equipped with kids-friendly features like colour-themed levels, carpeted floor and a nursing room. As its continual commitment to create a more conducive environment for its shoppers, United Square upgraded its amenities and services such as installation of more passenger lifts to improve traffic circulation, provided seats and entertainment at the taxi-waiting area and provided free valet parking.

UOL WINS TWO INVESTOR RELATIONS AWARDS

UOL emerged winner for the Grand Prix for Best Overall Investor Relations (small or mid-cap) at the Investor Relations Magazine South East Asia Awards 2010, beating 3 other nominees - Ascendas REIT, Ezra Holdings and MobileOne. The IR Magazine South East Asia Awards, with a total of 14 categories of awards, recognises the best examples of Investor Relations (IR) in the region based on the robust Thomson Reuters Extel IR Survey results, as voted by analysts and portfolio managers.

The Thomson Reuters Extel IR Survey is designed to provide companies with a consistent and clear method of assessing the success of the year-round investor relations activity that underpins both the stock price and the company's reputation. The methodology is drawn up in consultation with leading IR professionals, fund managers and analysts, and reflects their chief concerns. The buy side ranks quoted companies for their investor relations excellence and also nominates the best IR professionals, while the sell side ranks those companies and individuals on their expert knowledge of the sector, as well as rates key aspects of their investor relations performance.

UOL 2009 Annual Report also won Silver at the 2010 Davey Awards. The Davey Awards is a prestigious New York award that honours the creative excellence of smaller agencies in marketing effectiveness, integrated campaigns, multimedia, advertising, design and print.



PAN PACIFIC HOTELS GROUP TO LAUNCH PARKROYAL BRAND IN CHINA



Pan Pacific Hotels Group announced it will open two PARKROYAL properties in China, effectively marking the launch of the PARKROYAL brand with the signing of two hotel management agreements. The first management agreement to operate the 325-room PARKROYAL Serviced Suites, Green City, Shanghai, scheduled to open in 2013, and the second management agreement to operate the 200-room PARKROYAL Taihu Resort, Suzhou, scheduled to open in 2014.

PARKROYAL Serviced Suites, Green City, Shanghai is located in Green City, an expatriate residential community in Pudong. Green City is developed with ecological and environmental considerations and is the only international community in Shanghai to receive ISO14001 Environmental Quality System and ISO9001 Quality Certification. PARKROYAL Taihu Resort, Suzhou located beside Taihu, the third largest freshwater lake in China, will have key features of a lakeside spa and large outdoor garden spaces on the lake front.

The launch of the PARKROYAL brand in China is part of Pan Pacific Hotels Group's Greater Shanghai strategy to expand its PARKROYAL and Pan Pacific portfolio in Shanghai and the fast-growing cities surrounding it, including Suzhou, Hangzhou and Shaoxing.

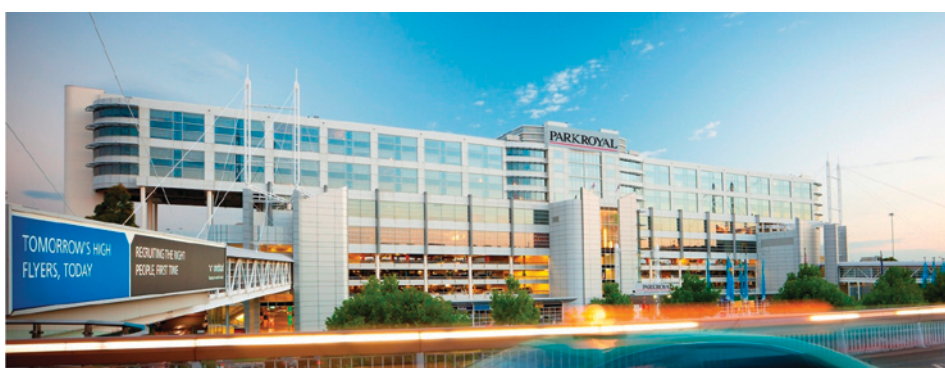
Pan Pacific Hotels Group currently manages the 387-room Pan Pacific Xiamen and 481-room Pan Pacific Suzhou in China, other properties slated for China include the 430-room Pan Pacific Ningbo and 200-room Pan Pacific Serviced Suites Ningbo – set to open in 2012.

PARKROYAL MELBOURNE AIRPORT HOTEL OPENS

The opening of PARKROYAL Melbourne Airport hotel (rebranded from Hilton Melbourne Airport hotel) on 1 April 2011, marked the return of the PARKROYAL brand, which was founded in Melbourne, Australia in 1962, to its birth city.

The 276-room property purchased in March is located at the doorstep of the domestic and international airport and linked directly to the terminal by skybridge. It offers convenience to both business and leisure travellers, and features city skyline, airport and mountain views.

"We are delighted to bring PARKROYAL back to its birth city. Visitors to Melbourne can look forward to a refreshed and updated PARKROYAL brand that emphasises



authentic local experiences and friendly and unobtrusive hospitality," said Pan Pacific Hotels Group President and Chief Executive A. Patrick Imbardelli.

Pan Pacific Hotels Group, 82% owned by UOL Group, currently owns and manages

four hotels in Australia, namely 486-room Pan Pacific Perth, 345-room PARKROYAL Darling Harbour, Sydney, 196-room PARKROYAL Parramatta and 276-room PARKROYAL Melbourne Airport.