

MEDIA RELEASE

NAC, UOL and PPHG forge three-year partnership to expand arts experiences in their commercial and hospitality spaces



From L to R: Ms Wee Wei Ling, Executive Director, Sustainability Partnerships, Lifestyle & Asset, PPHG; Mr Liam Wee Sin, Group Chief Executive, UOL; and Mrs Elaine Ng, CEO, NAC at the MOU signing ceremony

SINGAPORE, 20 May 2026 – The National Arts Council (NAC) yesterday signed a three-year Memorandum of Understanding (MOU) with UOL Group Limited (UOL), and its subsidiary Pan Pacific Hotels Group (PPHG), collectively referred as the Group, to integrate the arts more deeply into Singapore’s commercial and hospitality spaces.

The MOU was signed in conjunction with the International Society of Performing Arts (ISPA) 2026 Singapore Congress, held from 19 to 22 May, which brought together over 400 global performing arts leaders. PPHG is the official hospitality partner for ISPA 2026.

The partnership between NAC and the Group is significant on three fronts. NAC and the Group will strengthen support for the arts in Singapore, create new opportunities for local artists, including artists with disabilities, and introduce arts experiences across the Group’s hotels and properties.

Strengthening support for Singapore's arts ecosystem

The Group will support key national arts platforms such as Singapore Art Week, Singapore International Festival of the Arts and Singapore Writers Festival through venue access, hospitality support and specially rated accommodation for visiting artists and guests. These efforts strengthen Singapore's ability to host international arts events and talent, while demonstrating how businesses can contribute meaningfully to Singapore's arts ecosystem. The collaboration also expands the presence of the arts within commercial and hospitality environments, creating new arts touchpoints between artists, businesses and the public.

A long-standing supporter of the arts, the Group was accorded the Distinguished Patron of the Arts award from 2022 to 2025, bringing a strong track record of arts philanthropy and community-based engagement to the partnership.

"NAC's partnership with UOL-PPHG reflects the important role the private sector can play in growing a vibrant arts scene in Singapore. Together, we bring the arts closer to everyday life and to everyone, while creating new opportunities for our artists," said Mrs Elaine Ng, Chief Executive Officer, NAC.

Creating new opportunities for artists

Local artists will gain new platforms to present their work to wider audiences through exhibitions, performances and literary showcases across the Group's properties. Initiatives may include live performances in commercial spaces, curated exhibitions and Singapore literature titles featured in hotel rooms.

The partnership will also expand opportunities for artists with disabilities through the Group's established inclusion platforms, including the UOL X ART:DIS Art Prize and the 'More Art. Made Inclusive.' exhibition. At PARKROYAL on Beach Road, artists with disabilities will also have opportunities to showcase and sell their works, with proceeds supporting artists or local charities. More information on the UOL X ART:DIS Art Prize and 'More Art. Made Inclusive' can be found in Annex A.

The collaboration will support artists with disabilities in growing their practice and engaging different audiences through leveraging UOL's existing art showcases and art jamming sessions at United Square. Workshops led by artists with disabilities offer shoppers a chance

to learn art techniques, while enabling the artists to earn fees and gain experience in facilitating such programmes.

UOL Group Chief Executive Liam Wee Sin said: “UOL and PPHG have been at the forefront of supporting inclusive arts initiatives. We believe that the arts have an important role to play in shaping inclusive communities and enlivening everyday spaces in Singapore. With our partnership with NAC, we can create new pathways to integrate the arts more deeply across our spaces, making arts experiences more accessible and immersive. This will serve as a catalyst for the continued artistic and professional development of artists.”

PPHG Executive Director, Sustainability Partnerships, Lifestyle & Asset Wee Wei Ling said: “This partnership builds on our collaboration with NAC over the past years, reflecting our continued commitment to supporting local artists and inclusive arts. We hope to further broaden community engagement with the arts and bring greater visibility to local artists.”

Bringing arts experiences into everyday spaces

Visitors, hotel guests and shoppers can look forward to encountering more arts experiences across the Group’s properties, from curated artworks and performances to public programmes integrated into shared spaces. PPHG concierge teams will also receive training to better connect guests with arts experiences across Singapore, helping visitors discover the city through its arts offerings.

At UOL’s upcoming NoMad hotel, slated to open in Q4 2026, a public space within the hotel called Faber Hall, with access to the former Singapore Chinese Girls’ School campus via the connection link known as Faber Gallery on Level 3, will serve as a venue for performances, community programmes and inclusive arts activities in the heart of Orchard Road. The hotel will also feature bespoke works by local artists, including artists with disabilities, contributing to Orchard Road’s ongoing transformation into a more vibrant lifestyle and cultural destination.

This MOU is part of NAC’s concerted effort to bring more corporate partners into sustained, structured support for the arts, complementing existing initiatives such as the Cultural Matching Fund, Sustain the Arts (stART) Fund, and the Patron of the Arts Awards. Guided by NAC’s *Our SG Arts Plan (2023 – 2027)*, these efforts are part of a larger vision to transform Singapore into a distinctive city, with the country as a canvas for the arts.

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About National Arts Council

The National Arts Council (NAC) is a statutory board under the Ministry of Culture, Community, and Youth that champions the arts in Singapore. The Council promotes artistic excellence by providing diverse opportunities for artists and arts organisations while expanding access for audiences to appreciate the impact of the arts in enriching lives. By working closely with the arts community and partners, the Council seeks to build a connected society, creative economy and distinctive city through the arts. For more information, visit www.nac.gov.sg

About UOL Group Limited

UOL Group Limited (UOL) is a leading Singapore-listed property and hospitality group with total assets of about \$22 billion. The Company has a diversified portfolio of development and investment properties, hotels and serviced suites globally. With a track record of over 60 years, UOL strongly believes in delivering product excellence and quality service in all its business ventures. UOL, through its hotel subsidiary Pan Pacific Hotels Group Limited, owns three acclaimed brands namely “Pan Pacific”, PARKROYAL COLLECTION and PARKROYAL. The Company’s Singapore-listed property subsidiary, Singapore Land Group Limited, owns an extensive portfolio of prime commercial assets and hotels in Singapore.

UOL has won numerous accolades including Distinguished Patron of the Arts Award by National Arts Council, Champions of Good by National Volunteer & Philanthropy Centre, Sustainability Impact Awards by The Business Times and UOB, Community Chest Awards, the Building and Construction Authority Quality Excellence Award, Council on Tall Buildings and Urban Habitat Awards, and FIABCI Prix d’Excellence Award.

About Pan Pacific Hotels Group

Pan Pacific Hotels Group is a global hospitality company that owns and/or manages more than 50 hotels, resorts and serviced suites across three brands – “Pan Pacific”, PARKROYAL COLLECTION, and PARKROYAL – encompassing more than 30 cities across Asia Pacific,



North America and Europe. Headquartered in Singapore, it is a member of Singapore-listed UOL Group Limited. Pan Pacific Hotels and Resorts delivers sincere and graceful service to every guest with a passion for excellence. PARKROYAL COLLECTION Hotels and Resorts is driven by our passion for life and sustainability. PARKROYAL Hotels and Resorts is distinguished by its passion for people and places, immersing every guest into local and authentic cultures.

Annex A

About the UOL X ART:DIS Art Prize and 'More Art. Made Inclusive.'

The UOL X ART:DIS Art Prize is Singapore's first comprehensive platform recognising artists with disabilities across all stages of their artistic practice. Launched in 2023, winning artworks from the competition have been showcased in public spaces, including roving exhibitions across the Group's malls and hotel venues.

This is complemented by 'More Art. Made Inclusive.', a curated collection of works by artists from diverse backgrounds supported by UOL, including those from ART:DIS, Rainbow Centre and ComLink+ @ Jurong West, first launched in 2026 at Punggol Library.

More information about the UOL X ART:DIS Art Prize can be found [here](#).