

For Immediate Release

NEWS RELEASE**UOL-PPHG COMMUNITY UPLIFT PROGRAMME DOUBLES PARTICIPATION IN THREE YEARS, EXPANDS SUPPORT TO BUKIT MERAH FAMILIES**

- *Feedback gathered on Community Uplift Programme shows 96% of participants made new friends; 80% were motivated to study harder by recognition awards*
- *Programme will expand to Bukit Merah, includes Mathematics educational support and talent grants*
- *Group will contribute \$150,000 in total cash donation to ComLink+ @ Jurong West and ComLink+ @ Bukit Merah*

Singapore, 10 January 2026 – UOL Group Limited (UOL) and its hotel subsidiary Pan Pacific Hotels Group (PPHG) today announced an expansion of the UOL-PPHG Community Uplift Programme to support ComLink+ families in Bukit Merah, building on strong outcomes in Jurong West, where participation among children and youths has more than doubled since its launch in 2023, rising from 57 to 120 in 2025.

Launched in partnership with the Social Service Office @ Boon Lay & Taman Jurong (SSO), the UOL-PPHG Community Uplift Programme aims to empower ComLink+ families with children below 21 years old to accelerate their progress towards achieving stability, self-reliance and social mobility.

Minister for Education and Minister-in-Charge of Social Services Integration, Mr Desmond Lee, who is also Adviser to West Coast-Jurong West GRC Grassroots Organisations (Boon Lay and West Coast) said: “The UOL-PPHG Community Uplift Programme provides valuable opportunities for our children from ComLink+ families to learn new skills, build confidence and broaden their perspectives. Partners like UOL and PPHG play an important role in our collective efforts in helping families achieve greater stability and creating pathways for social mobility.”

Following three years of successful implementation in Boon Lay, the Programme will be extended to over 35 ComLink+ families in Bukit Merah to cover a similar range of learning opportunities, including regular family outings, weekly Mathematics educational support for secondary school students, talent grants supporting enrichment in the arts and sports, and a rewards system featuring staycations and buffet meals.

Senior Parliamentary Secretary, Ministry of Law and Ministry of Social and Family Development, Mr Eric Chua, who is also Adviser to Queenstown SMC Grassroots Organisations said: “We have seen families work hard to build stability and create better opportunities for their children. Partners like UOL and PPHG play a key role in that journey. The UOL-PPHG Community Uplift Programme gives children a safe space to learn, grow and develop confidence. I am pleased to see UOL and PPHG walking alongside our communities, and I look forward to the Programme impacting more families in the coming years.”

As part of this effort, the Group will contribute \$100,000 in cash donation to ComLink+ @ Jurong West and \$50,000 to ComLink+ @ Bukit Merah, strengthening academic support. This brings the Group’s total contribution of cash and in-kind support to \$475,000 to date.

UOL Group Chief Executive Liam Wee Sin said: “At UOL, we are committed to helping children and their families achieve their full potential. The UOL-PPHG Community Uplift Programme is a long-term initiative that equips children with the knowledge and skills to pursue their interests through our talent grants, while building their confidence and academic ability in Mathematics through our educational support programme.

“Over the past three years, we have seen children discover new passions, parents feel more supported and families grow stronger. These positive shifts will build brighter futures. We are proud to grow our partnership with the Ministry of Social and Family Development (MSF) ComLink+ and will continue supporting local communities.”

Feedback gathered from participating families in Boon Lay found that the Programme had a positive impact on confidence, learning outcomes and social skills. Further details of the feedback gathered are provided in the Annex.

An annual awards celebration recognising the achievements of ComLink+ families was held today at PARKROYAL on Beach Road, attended by Guest-of-Honour, Minister Desmond Lee. Senior Parliamentary Secretary, Eric Chua, also attended the event.

Three exemplary families were recognised this year: Iffat, aged 12, who gave his best in preparing for the Primary School Leaving Examination (PSLE) and successfully secured a place at his preferred secondary school; Hao Dong, aged 12, who is proactive in his learning, resulting in significant improvement in his Primary 6 results; and Elfizan, aged 11, who strives to improve in his schoolwork and displays leadership qualities as a class IT monitor. Many shared that the awards motivated them to work harder in their studies and pursue their interests.

PPHG Executive Director, Sustainability Partnerships, Lifestyle & Asset Wee Wei Ling said: “Through the UOL-PPHG Community Uplift Programme, we provide exposure to the hospitality industry and celebrate participants’ dedication through meaningful experiences that broaden their horizons. We look forward to welcoming participants from Bukit Merah as the Programme expands.”

UOL and PPHG will continue to support ComLink+ children and youths over the next three years through talent grants and interest-based programmes such as the culinary sessions, art enrichment classes and boxing training. More than 10 children and youths are also sponsored to attend a graded Korean pop dance class, specially curated in collaboration with a dance academy. Beyond enrichment activities, the Programme will also continue to sponsor the ongoing Mathematics educational support, which had served 81 primary and secondary school students in the past year. Over the last year, 44% had shown improvement in their grades.

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About UOL Group Limited

UOL Group Limited (UOL) is a leading Singapore-listed property and hospitality group with total assets of about \$23 billion. The Company has a diversified portfolio of development and investment properties, hotels and serviced suites in Asia, Oceania, Europe, North America and Africa. With a track record of over 60 years, UOL strongly believes in delivering product excellence and quality service in all its business ventures. UOL, through its hotel subsidiary Pan Pacific Hotels Group Limited, owns three acclaimed brands namely “Pan Pacific”, PARKROYAL COLLECTION and PARKROYAL. The Company’s Singapore-listed property subsidiary, Singapore Land Group Limited, owns an extensive portfolio of prime commercial assets and hotels in Singapore.

UOL has won numerous accolades including Distinguished Patron of the Arts Award by National Arts Council, Champions of Good by National Volunteer & Philanthropy Centre, Sustainability Impact Awards by The Business Times and UOB, Community Chest Awards, the Building and Construction Authority Quality Excellence Award, Council on Tall Buildings and Urban Habitat Awards, and FIABCI Prix d’Excellence Award.

About Pan Pacific Hotels Group

Pan Pacific Hotels Group is a global hospitality company that owns and/or manages more than 50 hotels, resorts and serviced suites across three brands – “Pan Pacific”, PARKROYAL COLLECTION, and PARKROYAL – encompassing more than 30 cities across Asia Pacific, North America and Europe. Headquartered in Singapore, it is a member of Singapore-listed UOL Group Limited. Pan Pacific Hotels and Resorts delivers sincere and graceful service to every guest with a passion for excellence. PARKROYAL COLLECTION Hotels and Resorts is driven by our passion for life and sustainability. PARKROYAL Hotels and Resorts is distinguished by its passion for people and places, immersing every guest into local and authentic cultures.

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ANNEX: FEEDBACK GATHERED FROM PARTICIPATING FAMILIES

A total of 36 participating families in Boon Lay provided feedback that the Programme had a positive impact on confidence, learning outcomes and social skills:

FEEDBACK GATHERED
Increased Community Bonding <ul style="list-style-type: none">• 96% of children made new friends• 63% of parents felt closer to their neighbours
Impact of Annual Awards <ul style="list-style-type: none">• 80% of children were motivated to study harder by programme's awards• 70% of parents said the programme's awards motivated their children academically
Curated Activities for Increased Exposure <ul style="list-style-type: none">• 77% of respondents said that the family outings improved family bonding• 67% of children enjoyed participating in new activities